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Unlocking the six keys to impact and influence**Allison Shapira, Executive Presence Developing Your Executive Presence | Increase Your Impact As A Leader** Antoinette Dale Henderson - A Book of One's Own *Mind Your Career | Enhanced Executive Presence* **How to develop gravitas, as an introvert** *Build Executive Presence with Body Language* **Gravitus Coach Video Tip: What's the secret to success? Why leaders should come on the Gravitus Masterclass 1-The Definition of Leadership** **u6026 Influence – The Key to Leadership** *Executive Presence: What It Is* **u0026 Why You Need It** *Evergreen Radicals DESTROY Logic, Decorum* **What is Executive Presence? Practical Strategies to Develop It Fast** **The 10% Rule: How Slowing Down Can Build Executive Presence**

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Body Language and Graphology Experts, Mark Bowden **u0026 Jamie Mason Cohen** **GYDA Initiative Talks - Antoinette Dale Henderson** **How to Develop Executive Gravitas**

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Leading with Gravitas: unlocking your potential My goal in writing *Leading with Gravitas* is to provide readers with the tools to uncover their own gravitas, find their unique voice, and develop the strength to lead in whatever situation their find themselves.

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Leading with Gravitas is packed with hard-hitting practical insights into the behaviours that drive success. This gem of a book draws a clear roadmap of what to do to develop our own gravitas and leadership skills." Justin Collinge, Director, Tao Leadership "Too many people confuse management with leadership.

Leading With Gravitas - Gravitus

Gravitus is an essential leadership quality during times of change Leaders with gravitas are calm in a crisis, cut through the chaos and illuminate a pathway to success. The good news is, any leader can develop gravitas when they follow Antoinette's unique, proven methodology, encapsulated in her book, *Leading with Gravitas*.

Antoinette Dale Henderson – The Gravitus Coach

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Leading with Gravitus: *Unlock the six keys to impact and influence ...* However, *Leading with Gravitus* is a book that sticks around. Never too far from my desk, it is nice to go back to it or dip into it at odd moments. If you want a no-nonsense book about leadership then this is for you.

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Leading With Gravitus *Unlock The* *Leading with Gravitus: unlocking your potential* My goal in writing *Leading with Gravitus* is to provide readers with the tools to uncover their own gravitas, find their unique voice, and develop the strength to lead in whatever situation their find themselves. *Leading with Gravitus: unlock the six keys to impact and...*

In today's competitive and fast-paced business environment, gravitas is the all-important, but elusive, factor that many leaders seek.

In today's competitive and fast-paced business environment, gravitas is the all-important, but often elusive, factor that many leaders seek. Antoinette Dale Henderson provides a challenging yet practical approach to access this essential quality for business and leadership success. Unlike other books on the subject, Antoinette's analytical approach, based on real life experiences from a broad range of leaders, will allow you to: Gain a clear understanding of the vital components of gravitas - how you currently perform and what you can do to improve; Increase awareness of your unique expertise and qualities as an authentic leader; Access a range of powerful techniques to help you to communicate and present with impact; Enhance your confidence, influence and ability to inspire others and deliver results; Harness your passion and individuality to maximise your leadership presence and project your best self. Antoinette Dale Henderson is a leadership communications coach, trainer and author. With over 25 years' experience in communications, she regularly speaks on leadership identity, inner confidence and promoting the cause of women in leadership.

What is the game-changer in leadership development? In their new book on leadership, which expands our understanding of emotional intelligence, Jane Firth and Andrea Zintz deconstruct the mysteries of presence and reconstruct them into actionable skills for leaders. What if executive presence isn't the mystery it has been made out to be? There is no shortage of information or opinions on increasing one's executive presence. But get ready. In *Grit, Grace and Gravitus* you will learn how grace, and the way it enhances the impact of your grit and your gravitas, is the game-changing strength of exemplary leadership and executive presence. Firth and Zintz offer a model that simultaneously clears away the esoteric notions about presence and its importance to leadership and deliver the developmental steps that lead to accelerate your evolution as a leader. After reading this book and applying the knowledge it provides - You will have a more compelling and impactful presence--your presence will evolve and be a contribution in ways it has never been before. - You will be a more effective leader--you will have the keys to bringing out the best in yourself and those you lead. - You will understand how to be effective--and even masterful--in dealing with the emotional realities and challenges of leadership that otherwise get in the way of solutions, innovation, and progress.

Have you ever wondered why some people earn attention and respect when they speak and others don't? The secret to their success can be summed up in one word: gravitas. In this revolutionary new book, leading voice coach and speaker Caroline Goyder reveals how to speak so others will listen. Through simple techniques to build your natural gravitas, you will learn how to express yourself clearly with passion and confidence to persuade, influence and engage listeners.

By being grounded in your values and capabilities, you will gain the authority needed to make people sit up and pay attention. Each chapter guides you step-by-step through practical techniques and exercises to give you the skills for great presentations, productive meetings and persuasive pitches. You'll overcome anxiety, learn how to deal with difficult people and feel calm and in control when public speaking. An essential tool for the modern workplace, *Gravitus* will transform the way you think about yourself and your powers of communication.

The Leadership Genius of Julius Caesar Modern Lessons from the Man Who Built an Empire "Brilliantly crafted to draw leadership lessons from history, this is one of the finest leadership books I have read." —Doris Kearns Goodwin, bestselling author of *Team of Rivals* and *The Bully Pulpit* Leaders are always trying to get better, which is why there is an enormous and growing collection of literature offering the latest leadership paradigm or process. But sometimes the best way to move forward is to look back. Philip Barlag shows us that Julius Caesar is one of the most compelling leaders of the past to study—a man whose approach was surprisingly modern and extraordinarily effective. History is littered with leaders hopelessly out of touch with their people and ruthlessly pursuing their own ambitions or hedonistic whims. But Caesar, who rose from impoverished beginnings, proved by his words and deeds that he never saw himself as being above the average Roman citizen. And he had an amazing ability to generate loyalty, to turn enemies into allies and allies into devoted followers. Barlag uses dramatic and colorful incidents from Caesar's career—being held hostage by pirates, charging headlong alone into enemy lines, pardoning people he knew wanted him dead—to illustrate what Caesar can teach leaders today. Central to Barlag's argument is the distinction between force and power. Caesar avoided using brute force on his followers, understanding that fear never generates genuine loyalty. He exercised a power deeply rooted in his demonstrated personal integrity and his intuitive understanding of people's deepest needs and motivations. His supporters followed him because they wanted to, not because they were compelled to. Over 2,000 years after Caesar's death, this is still the kind of loyalty every leader wants to inspire. Barlag shows how anyone can learn to lead like Caesar.

Raja Rajamannar, Chief Marketing Officer of Mastercard, shares breakthrough, frontier strategies to navigate the challenges that result from today's unprecedented disruption. As technology has continually evolved in the last several decades, marketing has had to change with it, evolving through four significant stages that build on the strategies and tools of the previous era. What happens next in the fifth stage, or Fifth Paradigm, will not be an evolution, but a revolution. Almost everything about how marketing is done today, including the very notion of a brand itself, will require a complete re-imagination. As Chief Marketing Officer of Mastercard, one of the world's most recognizable and decorated brands, Raja Rajamannar shares the forward-thinking ways all businesses must rethink their entire marketing landscape to remain relevant and be successful. In *Quantum Marketing*, readers will: Understand the evolution of marketing and how to be at the forefront of future change. Get clarity on the right marketing strategies and tactics to pursue amidst an ever-evolving industry. Achieve breakthroughs in innovative thinking to compete in modern business. Gain perspective from top marketers across industries. *Quantum Marketing* is for all business people who seek to understand how rapidly marketing is evolving, what marketers are doing to get ready for this shift, and what the new world will look like for companies, consumers, and society as the race to develop revolutionary marketing strategies reaches a whole new level.

Are you "leadership material"? More importantly, do others perceive you to be? Sylvia Ann Hewlett, a noted expert on workplace power and influence, shows you how to identify and embody the Executive Presence (EP) that you need to succeed. You can have the experience and qualifications of a leader, but without executive presence, you won't advance. EP is an amalgam of qualities that true leaders exude, a presence that telegraphs you're in charge or deserve to be. Articulating those qualities isn't easy, however. Based on a nationwide survey of college graduates working across a range of sectors and occupations, Sylvia Hewlett and the Center for Talent Innovation discovered that EP is a dynamic, cohesive mix of appearance, communication, and gravitas. While these elements are not equal, to have true EP, you must know how to use all of them to your advantage. Filled with eye-opening insights, analysis, and practical advice for both men and women, mixed with illustrative examples from executives learning to use the EP, *Executive Presence* will help you make the leap from working like an executive to feeling like an executive.

Regardless of industry, leadership tenure, culture or geography, my coaching colleagues and I routinely observe a lack of accountability as a foundational obstacle to profitable growth and scale in small and middle-market firms. The best strategies and market opportunities in the world mean nothing if you're not able to execute your plans and get things done. Effective execution starts with crisp accountability, and you cannot scale your business without it. A culture of crisp, rigorous accountability enables effective execution, retains high performers, repels low performers and improves the sense of collaboration, winning and fun in your business. This cycle drives a significantly higher employee ROI, giving you more resources and flexibility to scale—ultimately propelling you to attain your most ambitious professional and personal aspirations. With these outcomes in mind, the need to improve accountability in almost every organization is clear. This book will show you how.

#1 NEW YORK TIMES BESTSELLER • Brené Brown has taught us what it means to dare greatly, rise strong, and brave the wilderness. Now, based on new research conducted with leaders, change makers, and culture shifters, she's showing us how to put those ideas into practice so we can step up and lead. Look for Brené Brown's new podcast, *Dare to Lead*, as well as her ongoing podcast *Unlocking Us!* **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG** Leadership is not about titles, status, and wielding power. A leader is anyone who takes responsibility for recognizing the potential in people and ideas, and has the courage to develop that potential. When we dare to lead, we don't pretend to have the right answers; we stay curious and ask the right questions. We don't see power as finite and hoard it; we know that power becomes infinite when we share it with others. We don't avoid difficult conversations and situations; we lean into vulnerability when it's necessary to do good work. But daring leadership in a culture defined by scarcity, fear, and uncertainty requires skill-building around traits that are deeply and uniquely human. The irony is that we're choosing not to invest in developing the hearts and minds of leaders at the exact same time as we're scrambling to figure out what we have to offer that machines and AI can't do better and faster. What can we do better? Empathy, connection, and courage, to start. Four-time #1 New York Times bestselling author Brené Brown has spent the past two decades studying the emotions and experiences that give meaning to our lives, and the past seven years working with transformative leaders and teams spanning the globe. She found that leaders in organizations ranging from small entrepreneurial startups and family-owned businesses to nonprofits, civic organizations, and Fortune 500 companies all ask the same question: How do you cultivate braver, more daring leaders, and how do you embed the value of courage in your culture? In this new book, Brown uses research, stories, and examples to answer these questions in the no-BS style that millions of readers have come to expect and love. Brown writes, "One of the most important findings of my career is that daring leadership is a collection of four skill sets that are 100 percent teachable, observable, and measurable. It's learning and unlearning that requires brave work, tough conversations, and showing up with your whole heart. Easy? No. Because choosing courage over comfort is not always our default. Worth it? Always. We want to be brave with our lives and our work. It's why we're here." Whether you've read *Daring Greatly* and *Rising Strong* or you're new to Brené Brown's work, this book is for anyone who wants to step up and into brave leadership.

The follow-up to global bestseller *What Got You Here Won't Get You There* (the Amazon.com no. 1 bestseller for 2007 on *Leading People*) addresses the vital phases of gaining mojo (though, maintaining it (tougher) and recapturing it after you lose it (toughest of all, but not impossible) This is vital in any competitive arena, whether business, sport or politics. Goldsmith draws on new research, as well as his extensive experience with corporate teams and top executives, to provide compelling case studies throughout. Readers will learn the 26 powers that are within us all and will come away with a new, hyper-effective technique to define, track and ensure future success for themselves and their organisations. Goldsmith's one-on-one training usually comes with a six-figure price tag. Now his advice is available without the hefty fee.

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