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Finance for IT Decision Makers

Most IT decision makers belong in one of two categories. Some know a lot about IT, but less about finance; the others know a lot about finance, but less about IT. In my experience, those in the first category often have to make financial decisions.

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Publisher: BCS Learning & Development Limited ISBN: 9781780171227 Number of pages: 278 Weight: 449 g Dimensions: 244 x 170 x 15 mm Edition: 3rd edition

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A no-nonsense, step-by-step guide to the areas of finance as they relate to IT. Assuming no prior knowledge of finance, this guide teaches how to construct a financial case for IT projects and covers other areas such as methods of financing, current legislation, cost/benefit analysis, budgeting, costing and pricing. It is designed for both business and non-commercial organisations, and is ideal for managers, practitioners, buyers, sellers and consultants.

Finance for Strategic Decision Making demystifies and clarifies for non-financial executives the basics of financial analysis. It shows how they can make important financial decisions that can critically enhance their institution's ability to respond to competitive challenges, undertake new projects, overcome financial setbacks, and most importantly, create shareholder value. Written by M. P. Narayanan and Vikram K. Nanda—two of the country's leading authorities on financial strategy—this book offers a practical guide for using financial analysis to enhance strategic decision making. The book includes a coherent

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framework that outlines practical and intellectually sound guidance for executives who must make strategic decisions. Finance for Strategic Decision Making Explains the role of finance in corporate strategy Offers guidance on resource allocation decisions Explores how to determine the right balance of debt and equity capital to maximize firm value Demonstrates how to use payout policy as a strategic tool Clarifies if a merger, acquisition, or divestiture is in the best interest of an organization Shows how to manage risk Reveals how to measure value created and the effectiveness of upper level management

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financing via equity, corporate and project debt, as well as subordinate financing - the forms of long-term financing that entrepreneurs or the management team of small to medium-sized companies will typically seek out at some point during their start-up and growth phases. It also runs through the mechanics of a financing transaction, to help your company achieve its financing goals. While offering definitions of the terms used, the book also brings them to life by putting them in the context of examples from real-world situations. Furthermore, the pages are peppered with a wealth of insider tips. The information in this book will help save your company time and money, and it will help you secure the most beneficial and suitable terms and conditions for your long-term financing transactions.

This open access book covers the use of data science, including advanced machine learning, big data analytics, Semantic Web technologies, natural language processing, social media analysis, time series analysis, among others, for applications in economics and finance. In addition, it shows some successful applications of advanced data science solutions used to extract new knowledge from data in order to improve economic forecasting models. The book starts with an introduction on the use of data science technologies in economics and finance and is followed by thirteen chapters showing success stories of the application of specific data science methodologies, touching on particular topics related to novel big data sources and technologies for economic analysis (e.g. social media and news); big data models leveraging on supervised/unsupervised (deep) machine learning; natural language processing to build economic and financial indicators; and forecasting and nowcasting of economic variables through time series analysis. This book is relevant to all stakeholders involved in

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digital and data-intensive research in economics and finance, helping them to understand the main opportunities and challenges, become familiar with the latest methodological findings, and learn how to use and evaluate the performances of novel tools and frameworks. It primarily targets data scientists and business analysts exploiting data science technologies, and it will also be a useful resource to research students in disciplines and courses related to these topics. Overall, readers will learn modern and effective data science solutions to create tangible innovations for economic and financial applications.

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