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Research Statement. David Baron has published in the fields of industrial organization, economic theory, political science, business strategy, operations research, statistics, and finance. He has authored over 100 articles and 3 books, one of which is in its 5th edition. His principal research interests have been the theory of the firm, the economics of regulation, mechanism design and its applications, political economics, and nonmarket strategy.

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Business and Its Environment (7th Edition)

Business and Its Environment by David P. Baron (2012, Hardcover, Revised edition)

This book provides a new approach to management and strategy in the business environment by addressing the issues that arise when a firm is embedded in the nonmarket environment, or the legal, political, and social context in which the firm is embedded. Its approach is a managerial one, rather than a public policy or social responsibility perspective, and focuses on issues of importance to managers of firms, emphasizing analysis and reasoning as the foundations for forming effective and responsible business strategies. The book gives conceptual frameworks for analyzing the business environment. They are: 1) understanding issues and their development, 2) strategy formulation, 3) analyzing the news media, 4) political analysis, 5) market failures, 6) the economics and politics of government intervention, 7) the economics and politics of international trade, 8) country analysis, and 9) ethics analysis and decision-making. These frameworks are based in the disciplines of economics, political science, law, and ethics and are applied to the environment of business in the United States and other countries, including China, Japan, and the European Union. The book contains 73 case studies, including Microsoft, eBay, ScheringPlough, Citigroup, DoubleClick, and British Petroleum. For managers in firms in the United States and other countries, and government employees whose jobs deal with the policy-making and business.

Businesses compete in many ways, including nonmarket areas like corporate responsibility. Learn how to sharpen your firm's competitive edge. Baron's integrated approach combines the disciplines of economics, political science, law, and ethics to provide a deeper understanding of the managerial issues that arise in the business landscape. The seventh edition includes four new chapters on financial markets and their regulation, the investor's perspective and renewable power, the political economy of India, and behavioral ethics. The book also includes 26 new cases on timely topics.

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It is commonplace for today's transnational enterprises to undertake political risk analysis when choosing foreign markets and creating entry strategies. Despite this, non-market elements of corporate strategy are less well researched than the traditional market-based perspectives. Providing comprehensive and leading edge overviews of current scholarship, this Companion surveys the current state of the field and provides a basis for improving our understanding of the non-market environment, encouraging new insights to improve strategies for enhancing a firm's performance and legitimacy. With a foreword by David Baron, the international team of contributors includes Jean-Philippe Bonardi, Bennet Zelner, and Jonathan Doh, who combine to create a book that is essential reading for students and researchers in business, management, and politics, including those interested in business regulation, environmental policy, political risk and corporate social responsibility.

The Export—Import Bank: An Economic Analysis provides a critical analysis of the export financing issue and the Eximbank's performance in fulfilling its congressional mandate. The analysis is based on extensive interviews with Eximbank officials and on numerous internal documents in addition to published materials. This book is composed of 11 chapters that reflect the three perspectives on Eximbank's performance. First, an analysis of the need for such financing is presented in conjunction with an assessment of the competitiveness of U.S. programs compared with those provided by other nations. Second, Eximbank performance is evaluated in terms of the cost of its programs, their potential welfare impacts, and the likely impact on U.S. exports. Third, an evaluation is provided of the Eximbank's decision making and its methodology for evaluating the impact of its direct credit program. Recommendations are made concerning U.S. export financing objectives, strategies for achieving those objectives, and Eximbank administrative procedures. This work also provides an economic analysis of Eximbank financing and includes a case study of Eximbank decision making in the granting of a \$200 million aircraft credit to Ansett Airlines of Australia. This book will prove useful to those who are interested in international trade and finance, as well as those concerned more broadly with government intervention in markets.

This Handbook discusses the main issues, research, and theory on business and the natural environment, and how they impact on different business functions and disciplines

Most of economics takes politics for granted. Through some (often implausible) assumptions, it seeks to explain away political structures by characterizing them as stable and predictable or as inconsequential in understanding what goes on in an economy. Such attempts are misguided, and this book shows how governments and political institutions are composed of people who respond to incentives and whose behavior and choices can be studied through the lens of economics. This book aims to bridge the gap between economics and politics, and in doing so hopes to instill in the reader a deeper appreciation for social scientific thinking. Opening with a refresher on microeconomics and an introduction to the toolkit of political economy, it ensures that the necessary building blocks are in place before building up from the level of the individual and the firm to show how a political-economic equilibrium can be achieved. The text explores how to separate primitives—the external parts of a model that we cannot affect—from outcomes—the internal parts of a model that we can. Moreover, it demonstrates that economic and political issues alike can be studied within the same general framework of analysis. Political Economy and Policy Analysis offers readers the chance to gain a more sophisticated understanding of political processes, economic processes, and the interplay among them. Adopting an applied microeconomics approach, it will be ideal for upper-level undergraduate or postgraduate courses on political economy, public choice, or policy analysis.

A conceptual framework and empirical case studies of the policy effect of voluntary programs sponsored by industry, government, and nongovernmental organizations. The recent growth of voluntary programs has attracted the attention of policymakers, nongovernmental organizations, and scholars. Thousands of firms around the world participate in these programs, in which members agree to undertake socially beneficial actions that go beyond the requirements of government regulations, such as following labor codes in the apparel industry, adhering to international accounting standards, and adopting internal environmental management systems. This book analyzes the efficacy of a variety of voluntary programs using a club theory, political-economy framework. It examines how programs' design influences their effectiveness as policy tools. It finds that voluntary programs have achieved uneven success because of their varying standards and enforcement procedures. The club theory framework views voluntary programs as institutions that create incentives for firms to incur the costs of taking progressive action beyond what is required by law in exchange for benefits that nonmembers do not enjoy (such as enhanced standing with stakeholders). Voluntary Programs develops this theoretical framework and applies it to voluntary programs sponsored by industry associations, governments, and nongovernmental organizations, organized around policy issues such as "blood diamonds," shipping, sweatshops, and the environment. The wide diversity of cases—across sectors, sponsoring organizations, and objectives—provides valuable applications of the club framework, generates new insights for future research, and offers practical guidance for designing effective programs. Contributors David P. Baron, Tim Bartley, Tim Büthe, Cary Coglianese, Elizabeth R. DeSombre, Daniel W. Drezner, Daniel Fiorino, Mary Kay Gugerty, Virginia Haufler, Matthew J. Kotchen, Mimi Lu, Jennifer Nash, Matthew Potoski, Aseem Prakash, Klaas van 't Veld

How do the attitudes people bring with them to the workplace-attitudinal baggage-affect thoughts, feelings, and actions in organizations? How are the attitudes of those outside an organization (stockholders, customers, suppliers, government officials, and the public-at-large) affected by the organization? Attitudes In and Around Organizations provides a concise summary of what we know about attitudes and

suggests what we might discover by adopting novel means, both conceptual and methodological, for studying attitudes in and around organizations. Arthur P. Brief provides an overview of the job satisfaction literature, including a redefinition of job satisfaction. In addition, he examines the various means by which attitudes have been measured, attitude formation and change, and the resistance of attitudes to change efforts. Groups whose attitudes are organizationally relevant (customers, for example) are examined in order to illustrate how organizations affect the attitudes of people beyond their boundaries and to determine how organizations can influence salient attitudes in their environments. The concluding chapter offers the reader a view of the future and suggests ideas for future research. Students, researchers, consultants, and organizational decision makers will find this a relevant, engaging, and thought-provoking resource.

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