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Agile Product Management with Scrum: The highlights

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Agile Product Management Box Set: User Stories & Product Backlog - 21 Tips; By: Paul VII Narrated by: Randal Schaffer Length: 1 hr and 59 mins Unabridged Overall 3.5 out of 5 stars 22 ...

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1

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Agile product management just got easier. Introduction . Thank you
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Tips for Getting an MVP, Early Learning and Return on Investment
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Release Planning by Paul VII, Randal Schaffer with a free trial. Listen to unlimited* audiobooks on the web, iPad, iPhone and Android. In this class, you will be given a multitude of proven tips to manage your product backlog as part of an agile scrum team.

1

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Agile Product Management Just Got Easier Introduction Thank you and congratulations on taking this class, “ Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams ” . In this class, you will be given a multitude of proven tips to effectively create a product and work with scrum teams.

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Since agile programs are more fluid than traditional approaches, agile

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Product management is a more flexible approach. One of the core concepts in agile is that the scope of a project is fluid, while resources stay the same. As such, in agile product management the team spends less time defining the product before hand, and is open to changes ...

1

What is product management? | Atlassian Agile Coach

Product Management is responsible for defining and supporting the building of desirable, feasible, viable, and sustainable products that meet customer needs over the product-market lifecycle. To do this, they collaborate with a wide range of people to identify and define customer needs, understand the Solution Context, and develop the Program Vision, Roadmap, and Features required to meet ...

Product and Solution Management - Scaled Agile Framework

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The role of the Product Manager becomes even more vital as organizations embrace business agility. As organizations become more customer-centric, there is a need to better understand and relate to customers. Product discovery and product strategy are key to aligning your product with your organization ' s purpose and your customers ' needs.

The First Guide to Scrum-Based Agile Product Management In Agile Product Management with Scrum, leading Scrum consultant Roman Pichler uses real-world examples to demonstrate how product owners can create successful products with Scrum. He describes a broad range of agile product management practices, including making agile

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product discovery work, taking advantage of emergent requirements, creating the minimal marketable product, leveraging early customer feedback, and working closely with the development team. Benefitting from Pichler ' s extensive experience, you ' ll learn how Scrum product ownership differs from traditional product management and how to avoid and overcome the common challenges that Scrum product owners face. Coverage includes Understanding the product owner ' s role: what product owners do, how they do it, and the surprising implications Envisioning the product: creating a compelling product vision to galvanize and guide the team and stakeholders Grooming the product backlog: managing the product backlog effectively even for the most complex products Planning the release: bringing clarity to scheduling, budgeting, and functionality decisions Collaborating in sprint meetings: understanding the product owner ' s

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role in sprint meetings, including the dos and don'ts Transitioning into product ownership: succeeding as a product owner and establishing the role in the enterprise This book is an indispensable resource for anyone who works as a product owner, or expects to do so, as well as executives and coaches interested in establishing agile product management.

A comprehensive, expert guide to Scrum-based agile project ownership and management: roles, techniques, practices, and intangibles * *An indispensable resource for Scrum 'product owners,' the pivotal players in Scrum projects - and for all stakeholders who interact with them. *Covers product vision, exploration, user stories, use cases, planning poker, release planning, and much more. *Responds to one of the most crucial challenges in making agile work

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in the enterprise: finding and training the right product owner. In Scrum projects, the product owner plays a pivotal role, but until recently, few have been trained in the unique skills, techniques, and attitudes they need to succeed in this role. That's why courses on Scrum product ownership are soaring in popularity - and it's why this book is so important. Agile Product Management with Scrum is the first book to define and describe the role of agile product ownership in a systematic and comprehensive way. It covers a broad range of agile practices from the product owner's perspective, including product vision, exploration, user stories, use cases, 'planning poker,' sprints, release planning, portfolio management, and more. Drawing on extensive experience helping organizations succeed with Scrum, top agile consultant Roman Pichler gets down to the brass tacks: saving time and money while improving both quality and agility. He also

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addresses critical upstream processes and 'fuzzy front end' that organizations must get right if they are to adopt Scrum across the enterprise. This practical book is an indispensable resource for everyone who plays the role of product owner, or anticipates doing so. It will also be extremely useful to all stakeholders who interact with product owners - which is to say, the entire Scrum project team.

"Agile Excellence for Product Managers" is a plain-speaking guide on how to work with Agile development teams to achieve phenomenal product success. It covers the why and how of agile development (including Scrum, XP, and Lean,) the role of product management, release planning, and more.

Shows you what it takes to develop products that blow your users

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away—and take market share from your competitors. This book will explain how the principles behind agile product development help designers, developers, architects, and product managers create awesome products; and how to look beyond a shiny user interface to build a great product. Most importantly, this book will give you a shared framework for your product development team to collaborate effectively. Product development involves several key activities—including ideation, discovery, design, development, and delivery—and yet too many companies and innovators focus on just a few of them much to the detriment of the product 's success in the marketplace. As a result we still continue to see high failure rates in new product development, be it inside organizations or startups. Unfortunately, or rather fortunately, these failures are largely avoidable. In the last fifteen years, advances in agile software

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development, lean product development, human-centered design, design thinking, lean startups and product delivery have helped improve individual aspects of product development. However, not enough guidance has been available to integrate them in the context of the product development life cycle. Until now. Product developer extraordinaire Tathagat Varma in Agile Product Development integrates individual knowledge areas into a field manual for product developers. Organized in the way an idea germinates, sprouts, and grows, the book synthesizes the body of knowledge in a pragmatic way that is more natural to the entire product creation process rather than from individual practices that constitute it. In today's hyper-innovative world, being first to the market, or delivering feature-loaded products, or even offering the latest technology doesn't guarantee success anymore. Sure, those elements are all needed in the right

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measures, but they are not sufficient by themselves. And getting it right couldn't be more important: Building products that deliver awesome user experiences is the top challenge facing businesses today, especially in a post-Apple world where user experience and design has been elevated to a cult status.

“ Companies have been implementing large agile projects for a number of years, but the ‘ stigma ’ of ‘ agile only works for small projects ’ continues to be a frequent barrier for newcomers and a rallying cry for agile critics. What has been missing from the agile literature is a solid, practical book on the specifics of developing large projects in an agile way. Dean Leffingwell ’ s book *Scaling Software Agility* fills this gap admirably. It offers a practical guide to large project issues such as architecture, requirements development, multi-level

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release planning, and team organization. Leffingwell ' s book is a necessary guide for large projects and large organizations making the transition to agile development. ” —Jim Highsmith, director, Agile Practice, Cutter Consortium, author of Agile Project Management

1 “ There ' s tension between building software fast and delivering software that lasts, between being ultra-responsive to changes in the market and maintaining a degree of stability. In his latest work, Scaling Software Agility, Dean Leffingwell shows how to achieve a pragmatic balance among these forces. Leffingwell ' s observations of the problem, his advice on the solution, and his description of the resulting best practices come from experience: he ' s been there, done that, and has seen what ' s worked. ” —Grady Booch, IBM Fellow Agile development practices, while still controversial in some circles, offer undeniable benefits: faster time to market, better responsiveness to

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changing customer requirements, and higher quality. However, agile practices have been defined and recommended primarily to small teams. In *Scaling Software Agility*, Dean Leffingwell describes how agile methods can be applied to enterprise-class development. Part I provides an overview of the most common and effective agile methods. Part II describes seven best practices of agility that natively scale to the enterprise level. Part III describes an additional set of seven organizational capabilities that companies can master to achieve the full benefits of software agility on an enterprise scale. This book is invaluable to software developers, testers and QA personnel, managers and team leads, as well as to executives of software organizations whose objective is to increase the quality and productivity of the software development process but who are faced with all the challenges of developing software on an enterprise scale.

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“ We need better approaches to understanding and managing software requirements, and Dean provides them in this book. He draws ideas from three very useful intellectual pools: classical management practices, Agile methods, and lean product development. By combining the strengths of these three approaches, he has produced something that works better than any one in isolation. ” – From the Foreword by Don Reinertsen, President of Reinertsen & Associates; author of *Managing the Design Factory*; and leading expert on rapid product development

Effective requirements discovery and analysis is a critical best practice for serious application development. Until now, however, requirements and Agile methods have rarely coexisted peacefully. For many enterprises considering Agile approaches, the absence of effective and scalable Agile requirements processes has been

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a showstopper for Agile adoption. In Agile Software Requirements, Dean Leffingwell shows exactly how to create effective requirements in Agile environments. Part I presents the “big picture” of Agile requirements in the enterprise, and describes an overall process model for Agile requirements at the project team, program, and portfolio levels Part II describes a simple and lightweight, yet comprehensive model that Agile project teams can use to manage requirements Part III shows how to develop Agile requirements for complex systems that require the cooperation of multiple teams Part IV guides enterprises in developing Agile requirements for ever-larger “systems of systems,” application suites, and product portfolios This book will help you leverage the benefits of Agile without sacrificing the value of effective requirements discovery and analysis. You’ll find proven solutions you can apply right now – whether you’re a software developer or

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tester, executive, project/program manager, architect, or team leader.

Every product owner faces a complex and unique set of challenges within their team. This provides each individual the opportunity to fill the role with different ambitions, skills, and insights. Your product ownership journey can take a variety of paths, and The Art of Agile Product Ownership is here to be your guide. Author Allan Kelly, who delivers Agile training courses to major companies, pulls from his experience to help you discover what it takes to be a successful product owner. You will learn how you need to define your role within a team and how you can best incorporate ownership with strategy. With the Agile method, time is the key factor, and after using the lessons from this book you will confidently be able to synthesize features, functionality, and scope against delivery. You will find out how other

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Product Managers Agile Product Management Product Owner 27 Tips To Manage Agile Software Development Book

team members such as the UX designer and business analyst can support and enhance your role as product owner, and how every type of company structure can adapt for optimal agility. The Art of Agile Product Ownership is a beacon for current product owners, programmers who are ready to take the next step towards ownership, and analysts transitioning into the product space. This book helps you determine for yourself the best way to fill the product owner role so that you utilize your unique combination of skills. Product ownership is central to a successful Agile team, and after reading this book, you will be more than ready for the challenge. What You Will Learn

- Explores activities the product owner needs to do in order to write good and valuable user stories
- Identifies skills product owners can learn from product managers and business analysts
- Demonstrates how to make decisions based on business and customer demand rather than

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technical needs and feasibility Who This Book Is For This is a book for anyone becoming a product owner: developers and programmers, who, after some years at the code-face, are ready to step up to the next stage to own the product that they have been coding. Business Analysts and Product Managers who see themselves transitioning into the a product owner role will find value in this book in understanding their new role and how the work is the same and how it is different

In many organizations, management is the biggest obstacle to successful Agile development. Unfortunately, reliable guidance on Agile management has been scarce indeed. Now, leading Agile manager Jurgen Appelo fills that gap, introducing a realistic approach to leading, managing, and growing your Agile team or organization. Writing for current managers and developers moving into

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management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Appelo's Management 3.0 model recognizes that today's organizations are living, networked systems; and that management is primarily about people and relationships. Management 3.0 doesn't offer mere checklists or prescriptions to follow slavishly; rather, it deepens your understanding of how organizations and Agile teams work and gives you tools to solve your own problems. Drawing on his extensive experience as an Agile manager, the author identifies the most important practices of Agile management and helps you improve each of them. Coverage includes

- Getting beyond “ Management 1.0 ” control and “ Management 2.0 ” fads
- Understanding how complexity affects your organization
- Keeping your people active, creative, innovative, and motivated
- Giving

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teams the care and authority they need to grow on their own •
Defining boundaries so teams can succeed in alignment with business goals • Sowing the seeds for a culture of software craftsmanship •
Crafting an organizational network that promotes success •
Implementing continuous improvement that actually works
Thoroughly pragmatic – and never trendy – Jurgen Appelo's Management 3.0 helps you bring greater agility to any software organization, team, or project.

Many organizations that have improved process maturity through Capability Maturity Model Integration (CMMI®) now also want greater agility. Conversely, many organizations that are succeeding with Agile methods now want the benefits of more mature processes. The solution is to integrate CMMI and Agile. Integrating CMMI®

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and Agile Development offers broad guidance for melding these process improvement methodologies. It presents six detailed case studies, along with essential real-world lessons, big-picture insights, and mistakes to avoid. Drawing on decades of process improvement experience, author Paul McMahon explains how combining an Agile approach with the CMMI process improvement framework is the fastest, most effective way to achieve your business objectives. He offers practical, proven techniques for CMMI and Agile integration, including new ways to extend Agile into system engineering and project management and to optimize performance by focusing on your organization ' s unique, culture-related weaknesses.

Thoroughly reviewed and eagerly anticipated by the agile community, User Stories Applied offers a requirements process that saves time,

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eliminates rework, and leads directly to better software. The best way to build software that meets users' needs is to begin with "user stories": simple, clear, brief descriptions of functionality that will be valuable to real users. In *User Stories Applied*, Mike Cohn provides you with a front-to-back blueprint for writing these user stories and weaving them into your development lifecycle. You'll learn what makes a great user story, and what makes a bad one. You'll discover practical ways to gather user stories, even when you can't speak with your users. Then, once you've compiled your user stories, Cohn shows how to organize them, prioritize them, and use them for planning, management, and testing. User role modeling: understanding what users have in common, and where they differ Gathering stories: user interviewing, questionnaires, observation, and workshops Working with managers, trainers, salespeople and other "proxies" Writing user stories for

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acceptance testing Using stories to prioritize, set schedules, and estimate release costs Includes end-of-chapter practice questions and exercises User Stories Applied will be invaluable to every software developer, tester, analyst, and manager working with any agile method: XP, Scrum... or even your own home-grown approach.

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